



FROM BRAND REPUTATION, SEO, AND MARKETING, TO E-ORDERS AND WORKFLOW MANAGEMENT, WE'VE GOT YOU COVERED WITH THE COMPLETE INDUSTRY SOLUTION.

\$210 / mo.

## Quick Start

- ✓ 3 Users
- ✓ 6 Existing Manufacturers
- ✓ In-Home & Offline Quote Creation
- ✓ Workflow & Order Management
- ✓ Alta E-Order (HD & Norman coming soon!)
- ✓ Credit Card / ACH Processing
- ✓ Google / Outlook / Apple Calendar Integration
- ✓ Lead Management
- ✓ Reporting

\$575 / mo.

## Essentials

- ✓ 5 Users
- ✓ 10 Existing Manufacturers
- ✓ my5starz Review & Reputation Manager
- ✓ In-Home & Offline Quote Creation
- ✓ Workflow & Order Management
- ✓ Alta E-Order (HD & Norman coming soon!)
- ✓ Credit Card / ACH Processing
- ✓ Google / Outlook / Apple Calendar Integration
- ✓ Lead Management
- ✓ Reporting
- ✓ Quickbooks Online Interface

### Additions:

- + User: \$70/Month
- + Manufacturer: \$50/Month
- + Quickbooks Online Interface: \$25/Month
- + Custom/White-Labeled Product: \$500 Initial Setup
- + Website Contact Us API: \$350 Setup Fee

\$999 / mo.

## Premium

**INDUSTRY FAVORITE!**

- ✓ 6 Users
- ✓ UNLIMITED Manufacturers
- ✓ my5starz Review & Reputation Manager
- ✓ Pin Drop® for Local SEO
- ✓ In-Home & Offline Quote Creation
- ✓ Workflow & Order Management
- ✓ Alta E-Order (HD & Norman coming soon!)
- ✓ Credit Card / ACH Processing
- ✓ Google / Outlook / Apple Calendar Integration
- ✓ Lead Management
- ✓ Reporting
- ✓ Quickbooks Online Interface

Have multiple locations? Get 50% off your second location on my5starz!

\$2,100 / mo.

## The Full Industry Solution

- ✓ 8 Users
- ✓ UNLIMITED Manufacturers
- ✓ my5starz Review & Reputation Manager
- ✓ Pin Drop® for Local SEO
- ✓ 3 Social Media Posts Per Week
- ✓ Website SEO
- ✓ In-Home & Offline Quote Creation
- ✓ Workflow & Order Management
- ✓ Alta E-Order (HD & Norman coming soon!)
- ✓ Credit Card / ACH Processing
- ✓ Google / Outlook / Apple Calendar Integration
- ✓ Lead Management
- ✓ Reporting
- ✓ Quickbooks Online Interface
- ✓ Website Contact Us API
- ✓ i360 Salesforce Interface

\$399 company setup fee not included in price of monthly package.

Flip the page to explore the features included in the MyBlindCo software and discover the details of each of our marketing services!

INCLUDED

### In-Home & Offline Quote Creation

- ✔ Cloud-based: Access on or offline
- ✔ No internet necessary to create quotes
- ✔ One-time customer data entry
- ✔ Automatic, error-free retail calculation
- ✔ Cost comparison feature
- ✔ Line item discount & grouping features

INCLUDED

### Credit Card & ACH Processing

- ✔ In-app payment processing
- ✔ Competitive rates
- ✔ Send electronic invoices
- ✔ Receive electronic signatures
- ✔ Secure credit card storage in app
- ✔ Card reader compatible

INCLUDED

### Workflow Manager

- ✔ Convert quotes into orders
- ✔ Email customer-signed order copies
- ✔ Transfer orders directly to Quickbooks
- ✔ Track orders with order statuses
- ✔ Send orders directly to Alta with EDI
- ✔ Send POs directly to manufacturers
- ✔ Schedule installations
- ✔ Manage repairs with ticketing
- ✔ View detailed business reports
- ✔ Box check-in & inventory management

INCLUDED

### CRM, Calendar, & Lead Management

- ✔ Manage leads and convert to customers
- ✔ See total dollars quoted
- ✔ One-time contact information entry
- ✔ Attach files to contacts
- ✔ 1-click directions to customers' homes
- ✔ Schedule appointments
- ✔ Sync to Google Calendar, Apple, etc.
- ✔ Send automated appointment emails
- ✔ Assign tasks with MyBlindCo To-Do list
- ✔ See your entire team's calendar

À LA CARTE \$250 / MO.

### my5starz Review & Reputation Management

Powered by Birdeye

- ✔ Send review requests via **text** or **email**
- ✔ Create **mass text & email** campaigns
- ✔ Send internal notes to coworkers
- ✔ Automatically clean up your online listings
- ✔ Install **webchat** on your website
- ✔ See all your **emails, texts, DMs** & more, in a unified messaging inbox.

À LA CARTE \$525 / MO.

### Website SEO

- ✔ 2 keyword-researched blog posts / week
- ✔ Targeted keyword updates
- ✔ Online listings management & cleanup
- ✔ Metadata optimization
- ✔ Backlink generation guidance
- ✔ Monthly insights reports

À LA CARTE \$99 / MO.

### e-Newsletters

- ✔ Monthly, customized email newsletters
- ✔ Featuring your logo & branding
- ✔ Sent directly to your contact list
- ✔ Loaded with industry-relevant content
- ✔ Engage leads, drive repeat sales, and keep your brand top-of-mind with monthly e-Newsletters

À LA CARTE \$350 / MO.

### Social Media Content

- ✔ Customized social media content
- ✔ Created & scheduled on your behalf
- ✔ Facebook & Instagram
- ✔ Personalized graphics & captions
- ✔ Brand & online presence building
- ✔ Monthly insights report

À LA CARTE \$500 / MO.

### Pin Drop® (Local SEO Service)

Pin Drop® revolutionizes local SEO for service-based businesses by optimizing visibility in all of your service areas. Through geotagged photos uploaded to your Google Business Profile, Pin Drop strategically enhances your business's presence on the Google Map Pack for targeted local ("Near Me") searches, ensuring greater discoverability and success in a competitive market.

- ✔ The only quantifiable & verifiable SEO service
- ✔ Monthly insights reports
- ✔ Integrated with MyBlindCo
- ✔ As easy as snapping a photo

À LA CARTE \$250 / MO.

### Google Ads Management

- ✔ Ad set up, optimization & maintenance
- ★ Monthly fee covers management only - Customer is responsible for ad funding.

ONE-TIME FEE: \$2,800

### Website Development

A brand new, customized website (plus web hosting facilitation) built to fit your branding, enhance search engine optimization, and attract leads.

# MYBLINDCO

## PAYMENT FORM

Please read, initial, sign below, and email the completed form to [mbarreto@myblindco.com](mailto:mbarreto@myblindco.com)

Initial Each Section Below:

- I understand that a license fee agreement is a requirement of my software product.
- I understand that all licensing fees are billed in advance of the period of use.
- I understand that to cancel my license agreement, a written notification must be sent to and received by Vertical Market Solution 30 days prior to cancellation.
- I understand that failure to pay license fees will result in License Deactivation within 7 days of non-payment.
- I agree to the software license terms set forth in the End User License Agreement emailed to me within Welcome Packet.
- I understand that I am committing to a minimum of six months MyBlindCo License to ensure time for training and adoption.

Accepted by: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

I grant you permission to charge my Credit Card for my Licensing Fee each month.

**\*AMERICAN EXPRESS NOT SUPPORTED\***

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_ CVV2#: \_\_\_\_\_

Billing Address on Credit Card: \_\_\_\_\_

Email Address of Receipt Recipient: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Business Name: \_\_\_\_\_ Business Phone #: \_\_\_\_\_